

Nicole Casares

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Frontend Web Developer with four years of experience. Specializing in WordPress theme and plugin development. A Founder of Long Beach Women in Tech. Lead Instructor for Codetalk. A Bachelor's in Studio Art from California State University Long Beach.

EXPERIENCE

Lead Instructor & Curriculum Developer, Venice— Codetalk

FEBRUARY 2017 - PRESENT

- Developed and implemented active learning strategies that increased student performance on tests from 33% above a C to 66% above a C
- Taught courses have a graduation rate of 90% with 3 students employed at Uber, Honest, and Sony
- Developed and taught two intensive online courses for graduates on advanced WordPress theme development and vanilla JavaScript
- Developed and implemented documentation for the Codetalk curriculum, 12 modules and 4 projects.
- Leads a classroom of 12 students a session and 3 sessions a year.
- Built the curriculum for the Quality Assurance Engineering Module that exposed students to a greater range of technical employment opportunities. Technology taught includes writing test cases, test planning, bug reports, and quality reports.

Founder, Long Beach — Long Beach Women in Tech

OCTOBER 2017 - PRESENT

- Build an international group of more than 400 members
- Mentor women from non traditional backgrounds in the tech industry. One mentee was employed at Honest company.
- Presented workshops on career development and web development

Employment Coordinator, Venice — Codetalk

NOVEMBER 2017- FEBRUARY 2018

- Provided career planning for a classroom of 12 students
- Presented best practices for LinkedIn, resume and cover letter writing
- Provided one on one meetings to help with individual career planning

Frontend Web Development Freelancer, Carson

MARCH 2017 - FEBRUARY 2017

- Build and designed custom WordPress Themes
- Leverage knowledge of Adobe Suite and graphic design skills to provide best finished products

SKILLS

Development Skills

Wordpress Development

Theme Development

Plugin Development

Javascript

HTML, CSS, SASS

Git/Github

Webpack

Design Skills

Photoshop

Illustrator

Indesign

UX Skills

Sketch

Wireframing

Heuristic Evaluation

Comparative Analysis

Information Architecture

Web Designer, Miami — Vivid Candi

MARCH 2017 - JUNE 2017

- Modified WordPress Plugins to meet ADA compliance
- Collaborated with Lead Designer and Developer to built and design custom WordPress themes
- Performed Configuration Tests for websites

EDUCATION

California State University Long Beach, Long Beach — BA Studio Art

Graduated May 2014

Courses included photography, motion graphics, and typography.

PROJECTS

Long Beach Women in Tech— WordPress Website

<https://longbeachwomenintech.org/>

Skills: WordPress, Theme Development, SEO

LovelyBook— WordPress Website

<http://lovelybooks.squareheadtv.com/>

- Skills: WordPress, PhotoShop, Graphic Design, Wireframing, Site Mapping
- A project created to teach PHP, WordPress theme development, wordpress security and SEO to Codetalk Students

Solve4Equality— WordPress Website

<https://solve4equality.org/>

- Skills: WordPress, Theme Development, SEO
- Lead a team of 5 developers to create a WordPress website for the nonprofit Solve 4 Equality
- Configured WordPress on GoDaddy
- Set up marketing tools Mailchimp, Google Analytics, SEO